Compelling and informative stories built on robust research from…

THE C8 RESEARCH BUREAU

Shape the narrative and drive debate with bespoke research that cuts through conjecture to deliver real-world insight. Explore opinions, identify trends, and increase understanding of your customers and market. The C8 Research Bureau takes your research project from concept to conclusion.

CONSULTING
The disruptive-tech PR agency

RESEARCH THAT RESONATES WITH AUDIENCES THAT MATTER

Research offers a highly effective way to emphasise your expertise, position your messages in context, and contribute to the conversation in cutting-edge, disruptive-tech industries.

The C8 Research Bureau's experts help you design and deliver impactful research projects that ask the right questions to reveal what is really happening in your sector, giving you an influential and informative voice in the market.

Make headlines with validated data points and provide expert analysis that connects with your audience and supports your business objectives.

We offer a full end-to-end service including:

- Strategic goal-setting and identification of desired outcomes
- Question development and consultancy
- Audience selection and validation
- Data analysis and development of key messages
- Executive spokespeople briefings
- Asset creation including: an executive summary, country and vertical-specific reports, press releases, infographics, social assets, webinars, video, podcast and other demand generation assets.

A research campaign continues delivering results long after launch. Take ownership of your findings and use them to establish enduring industry authority.

ADD POWERFUL RESEARCH TO YOUR MARKETING MIX

When you partner with the C8 Research Bureau, you can count on:

- Robust, targeted research conducted in accordance with industry regulations
- Expert guidance from experienced analysts and marketing consultants
- A strong focus on business outcomes
- Highly effective project management to ensure your project is delivered on time
- Responsive, collaborative, and friendly team members
- Rapid turnaround time so you can match the pace of the market

OUR WORK

ThreatQuotient: Educating the market on cybersecurity automation and tracking adoption success.

75% of cybersecurity professionals say cybersecurity automation is important to their organisation.

VMWare Carbon Black: Establishing an industry-leading annual global threat report. 96% of security professionals say cyber-attacks have become more sophisticated.

Panasonic Connect Europe: Exploring the adoption and impact of computer vision. Computer vision use predicted to deliver a 42% increase in productivity in the next three years.

Protegrity: Uncovering how organisations are optimising and monetising their data and what data security investments they are planning to make. Only 2% of IT leaders say they can access data in less than a week.

A10 Networks: Post pandemic how are communication service providers scaling up for accelerated demand of bandwidth and subscriber as organisations switch to hybrid working models.

99% of CSPs expect to see a robust rise in traffic volumes in the next 2-3 years.

Panasonic vmware A10 jumpcloud Checkmarx

DISCOVER THE DATA THAT TELLS YOUR STORY. COMMISSION THE C8 RESEARCH BUREAU TODAY.

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